



HIGHLIGHTS

Edition No. 01 | May 2025

WHAT IS AMCHAM MADAGASCAR?

The American Chamber of Commerce in Madagascar is a non-profit association of American and local businesses and businesspeople. AmCham Mada began its activities in November 2008 and was officially recognized by the Government of Madagascar in February 2010.

AmCham Mada's mission is to:

- Enhance commercial ties between the United States and Madagascar
- Uphold the highest standards of commercial practice
- Support the expansion of an English-speaking, Anglophone business community in Madagascar

AmCham does this by:

- Holding regular discussion groups and round tables on subjects of interest to our members
- Presenting members' concerns before local and international authorities
- Facilitating communication between businesses
- Introducing businesses to potential investors and investors to businesses
- Providing updates on the Malagasy and American business environments

AmCham Madagascar was the brainchild of former US Ambassador R. Niels Marquardt and former Minister of Trade, Commerce and Economy Ivoahina Razafimahefa who saw the potential in the underdeveloped commercial relationship between the United States and Madagascar.

A steering committee of Americans and Malagasies was formed in September 2008. AmCham's kick-off dinner was held in November with Stephan Hayes, the president of the Corporate Council on Africa, as keynote speaker. AmCham's January 2009 membership drive resulted in nearly 70 companies signing up for membership.

WHAT HAS AMCHAM DONE SO FAR?

AmCham has been influential in Madagascar.

Activities to date include:

- Hosting monthly Thursday Morning Roundtables with top business people and representatives of the international and diplomatic communities
- Vigorously defending AGOA privileges for Madagascar-based companies, give members ongoing informations concerning the new tariffs
- Facilitating business deals between AmCham members
- Introducing AmCham members to international sources of technical and financial expertise
- Defending AmCham members interests with local and international authorities

WHY JOIN AMCHAM?

By joining AmCham you will join an exclusive group that includes Madagascar's most innovative and entrepreneurial companies. Our publications and functions allow people to exchange ideas in a way that is typically American. AmCham Mada also gives non-native English speakers a place where they can practice the language of global commerce with others for whom English is not a first language.

AmCham members also provide support to one another by collaborating on projects, exchanging contacts and working toward improving the overall business environment in Madagascar.

As an AmCham member, your company will:

- Receive AmCham's newsletter
- Be listed on our web-site with a link to your company's site
- Be invited to events sponsored by the US Embassy
- Be eligible to participate in trade shows and missions
- Have your interests represented with appropriate offices of the US and Malagasy government

AMCHAM TEAM

AMCHAM BOARD :

OFFICIALS

President

Russell Joseph Kelly

Vice President

Tom Cushman

Treasurer

Winifred Fitzgerald

Secretary

Larissa Ratsiraka Tronc

BOARD OF DIRECTORS

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Communications Manager

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Executive Assistant

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English Facilitator

Henintsoa Ratsimbazafy

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ABOUT AMCHAM'S FLAGSHIP ACTIVITIES AND PUBLICATIONS

The **Thursday Morning Roundtable "TMRT"** is AmCham's traditional monthly breakfast. It is an occasion to meet, exchange, and network while discussing topics aligned with the guest speaker's expertise. Sponsoring companies will be offered an interesting visibility package and granted free access to AmCham's monthly TMRTs along one year.

Become a Sponsor of AmCham's Thursday Morning Roundtable (TMRT)

AmCham is pleased to welcome Rio Tinto, QMM as a Sponsor and FIM along with the Salon RSE&IDD as partners of AmCham's TMRT.

The **Thursday Morning Roundtable** is AmCham's traditional monthly breakfast. It is an occasion to meet, exchange, and network while discussing topics aligned with the guest speaker's expertise

RioTinto

FIM
Foire Internationale de Madagascar



Sponsoring companies will be offered an interesting visibility package and granted free access to AmCham's monthly TMRTs along one year.

For more information, please contact us:

E-mail: oceane@amcham-madagascar.org

Phone: +261 (0) 33 15 004 74



The **English Discussion Group "EDG"** consists of 100 percent English oral practice in a friendly and welcoming learning environment. Anyone with basic conversational English is eligible to attend.

The American is our magazine of 30 pages of enlightening content. For those who seek to understand, learn, and be inspired, our 100% English-language magazine is a platform for content, learning, and visibility.

The AmCham Post is a joint initiative of AmCham Madagascar and L'Express de Madagascar to publish weekly editorial content in 100% English in the L'Express newspaper.

THE AMERICAN

THE AMCHAM POST

A joint initiative of the American Chamber of Commerce in Madagascar and L'Express

AGOA
RESOURCE CENTER
MADAGASCAR | AMERICAN CHAMBER OF COMMERCE

EDG
ENGLISH DISCUSSION GROUP

AMCHAM

TMRT
THURSDAY MORNING
ROUNDTABLE

AMCHAM PAST ACTIVITIES

TMRT - APRIL 2025

Mr. David RALAMBOFIRINGA, Minister of Industrialisation and Trade of Madagascar, as our guest speaker.



EDG FIRST TERM & SECOND TERM

We extend our heartfelt congratulations and gratitude to all participants for their dedication and active engagement throughout the terms.



THURSDAY MORNING ROUNDTABLE



AMCHAM



TMRT

THURSDAY MORNING
ROUNDTABLE



**Dr Herindrainy Olivier
RAKOTOMALALA**

Minister of Mines

June 3rd, 2025 at 9:00 AM
Radisson BLU Hotel
Tana Waterfront
BLUROCK

Sponsor
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FIM
Fédération Industrielle de Madagascar





is a Sponsor of



Foire Internationale de Madagascar
ANTANANARIVO • MAY 22-25, 2025

"Madagascar, A Bridge to Africa"

AMCHAM AND FIM

Since 2022, the American Chamber of Commerce in Madagascar (AmCham) has been actively participating in the Foire Internationale de Madagascar (FIM), driven by a strong commitment to promote its member companies through strategic partnerships and high-visibility platforms.

In 2025, AmCham's engagement reaches a new milestone as it proudly serves as one of the Sponsors of this year's edition. This elevated role not only reinforces AmCham's dedication to strengthening U.S.-Madagascar business relations but also offers a powerful showcase for its members' expertise, innovation, and international ambitions.

By participating in FIM, AmCham connects Malagasy and international audiences to opportunities across sectors from manufacturing to services while fostering networking, business development, and collaboration under a shared vision of sustainable growth and mutual benefit.



AMCHAM PARTICIPATING MEMBERS FOR FIM 2025

This year, we are participating alongside our members:



PURE VANILLA

geosystems
GEOMATICS / LAND USE PLANNING / LOCAL DEVELOPMENT

Renala
MADAGASCAR



DAGO
VANILLA
Pure Tropical



 **ECR**
CABINET D'ÉTUDES, DE CONSEIL
ET D'ASSISTANCE À LA RÉALISATION



TsArt Fibre

Madagascar

**Booth No.
309 and 310**





Madagascar DESIGN

JEWELRY AND STONES

Secrets of the Soul



WHY ARE WE DRAWN TO STONES ?

Stones vibrate at frequencies that resonate with our deepest emotions, inner blockages, and unconscious needs. We Never Choose a Stone by Chance. Its energy, color, and texture call to us, speaking directly to our soul.

THE POWER OF THEIR COLORS

Each color emits a unique vibration that resonates with our emotions, chakras, and aura. Color often guides our instinctive choice: it's never a coincidence.

ESSENTIAL STONES

Amethyst

Soothes the mind, balances emotions, encourages meditation, and dispels negative energies without attracting them.

Rose Quartz

Stone of love, heals emotional wounds, and nurtures self-esteem.

Labradorite

Protective shield, absorbs negative energies, ideal for highly sensitive individuals.

Tiger's Eye

Protection, grounding, and mental clarity when facing challenges.

Citrine

Solar energy, confidence, prosperity, and zest for life.

Red Jasper

Stability, courage, connection to the Earth, and revitalization of the body.



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Managing Director

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**THE QUALITY
YOU DESERVE!!**



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akombagarment@gmail.com



Treat yourself to a unique piece that combines tradition and modernity with 100% cotton fabrics , and join our movement for a more sustainable future. Visit our online store at akomba-mg.com to discover the collection and order now!

Our items are also available at Akomba shop Akoor Digue, Grand Bay Hotel Ambatoloaka-Nosy Be, Ravintsara Hotel boutique Nosy Be , Dyve Garden Anosivavaka Antananarivo, and Blue Soleil restaurant boutique - Morondava.



PURE VANILLA

"Ethics and sustainability of the vanilla sector"

A SUSTAINABLE AND ETHICAL VISION

Our concept of enterprise in the vanilla area has been articulated since our beginnings to work in favour of sustainable development and supporting a morally forward-looking model.

Our pride is in defending the well-being of our partners and their families. They do it well, because today we can export annually 50 tons of vanilla prepared in accordance with our values and those of our customers.

FAIR AND NATURAL

As part of our CSR policy, the FairTrade certification consolidate our achievements.

In order to guarantee the transparency of our commitments in favor of the environment and the quality of our products, we have obtained European and USA Organic Agriculture certifications.



purevanilla.mg@gmail.com



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Lot 741 Parcelle D Belle Souvenir Sambava 208





The development of **natural cosmetic products** that **respect nature** is the main purpose of Renala. Since its creation in Madagascar in 2015, our family business has been committed to **more equitable** and **environmentally friendly** production and consumption models.

OUR PHILOSOPHY:

Cosmetics that are good for skin and for nature.

The protection of nature and the economic development of local communities are at the heart of our commitment.

Renala enhances the **value of plants and forest products** with unique active ingredients to create exceptional cosmetic care products with distinctive scents and benefits.

To achieve this, Renala works with over 5,600 gatherers and producers from **local communities** across 10 regions of Madagascar.

As part of this quality-driven approach, our products are certified Organic Agriculture and COSMOS Organic and Natural. Our workshop adheres to ISO 9001 standards for quality management and follows the Good Manufacturing Practices for cosmetics in accordance with ISO 22716.

Our production method is based on a rigorous selection of natural and healthy ingredients, the absence of synthetic chemicals and genetically modified organisms, the recycling of organic materials, and respect for animal welfare.

Within our workshop, we promote a **"Zero Waste"** policy: all production residues are recycled and repurposed.

Regarding our product packaging, 28% of our items are packaged in glass or aluminum—durable and reusable materials. Additionally, 35% of our products are packaged in paper, and 36% in recycled plastic.



Agriculture biologique
Les produits issus de
l'agriculture biologique



COSMOS
CERTIFIED



COSMOS
ORGANIC



COSMOS
NATURAL

COSMOS : cosmétique naturelle ou biologique

Valorize Biodiversity to better preserve it.



GEOGRAPHIC INFORMATION AT THE SERVICE OF TERRITORIAL INTELLIGENCE, THE ECONOMY AND LAND PROPERTY

Geosystems & Développement
ASSISTEO Building GF, Andoholobe
Ampahibe Antananarivo 101
Madagascar

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geosystems@geosystems.mg
www.geosystems.mg



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NOS SOCIETES



Cabinet ECR

Votre Cabinet de Conseil en Gestion
et en Economie



Au bout l'Ô

Académie de Formations,
Recrutement et coworking



Primavera

Agribusiness in madagascar

Nous ne pouvons pas **diriger le vent**
mais nous pouvons vous aider
à **ajuster votre voile**



Depuis 1993



GROUPE ECR CORPORATE

Votre développement, c'est notre métier!

www.cabinetecr.com

Ts'art fibre

MADAGASCAR, THE LAND OF WONDERS

We are a team of handicrafters. Usually using natural fibers such as rush, vetiver, raffia designed with other materials, we provide bags, accessories and home decoration items. We will be glad to share with you the Madagascar 's culture and biodiversity through our products. Let's keep in touch!



HANDMADE CRAFT DESIGNED FOR YOU

Mobile number: +261 34 03 525 51; +261 34 10 118 70

facebook: Ts'art Fibre

E-mail: tsart_fibre@yahoo.fr

Workshop: LOT VC 50 Ambanidia 101 Tanà Mada

Showroom: LOT GVI 3 BIS E Ankandrina Soama

Market place: COUM 67 ha box C28-C29, Digue Box 180-181





Pure Tropical

At Dago Vanilla, we provide premium vanilla beans products e.g., Vanilla Black, Vanilla Red, Extraction Grade, Vanilla Powder, Vanilla Extraction, that are sourced sustainably from around the globe. Committed to quality and ethical practices, we cater to chefs, and artisans alike. Discover nature's finest with us — where excellence meets responsibility.

Email: info@dagovanilla.com

Website: www.dagovanilla.com



LIST OF OUR ACTIVE MEMBERS

EVOLUTIS / GeoSystems

HK JURIFISC

DYNATEC MADAGASCAR SA (DMSA)/ Ambatovy

HENRI FRAISE

BLACK EARTH MINERAL MADAGASCAR

RICHFIELD

COTTON LINE

Price Water House (PWC)

MADAGASCAR DEVELOPMENT PARTNERS LLC (MDP)

SOREDIM

WWF

SANDRINA RAMANANTSOA

ISCAM

BRED MADAGASIKARA

DCDM FINANCIAL SERVICES SARLU / BDO MAS SARL

INTEREX SA

Lexel Juridique et Fiscal

EL BISSAP MADA

EXPOLANKA

LAMBA

INSCAE

IRON ORE CORPORATION

ENGLISH SPEAKING FACILITATORS (ESF)

MINERALPHIL MADAGASCAR

AXIAN UNIVERSITY

Natural Resources Consulting

TRANOMBAROTRA MEVA

Cabinet ECR

RADAMA SA

ACIPENSER

RENALA

Akomba Garment

MADAGASCAR STONES EXPORT COMPANY

Handicraft Mdg

Ariva logistics

Easylink logistics & Sourcing

Madagascar Design

Ampela art

Echotex

Pure Vanilla

Mioty Voajanahary

Groupe Sipromad

BOA Madagascar

Mazava Sports Wear

DEXIOS

RADISSON BLU

ARIVA LOGISTICS

Ts'Art Fibre

OUR CHARTER AND SPONSORING MEMBER





EDG

ENGLISH DISCUSSION GROUP

Four (4) new slots have opened for the third term

10 sessions

**every Wednesday and Friday
from 12.15 to 1.45 pm**

**At the AmCham Office
Ankorondrano**

**Fee: MGA 120K
per participant**



REGISTER NOW

contacts: 033 15 004 74 | communication@amcham-madagascar.org



The AMERICAN

21st edition is coming soon Digital Development

For your advertisements, contact us at:
oceane@amcham-madagascar.org
(+261) 33 15 004 74



Bundle Offer: Enjoy a **30% discount** with a digital or tech initiatives as infomercials.
Book your spot by June 2nd, 2025.



For general information about AmCham, please contact:

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For communications-related inquiries, please contact:

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